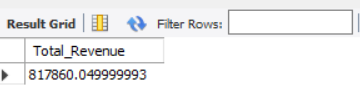
**Pizza Sales Report**

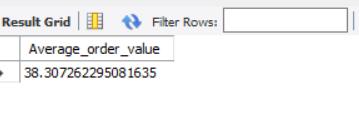
1. KPIs
2. Total Revenue

SELECT SUM(total\_price) as Total\_Revenue from pizza\_sales\_total;

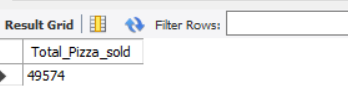


1. Average Order Value

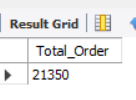
SELECT SUM(total\_price)/COUNT(DISTINCT(order\_id)) as Average\_order\_value from pizza\_sales\_total;



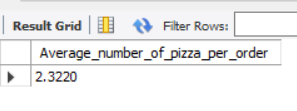
1. SELECT SUM(quantity) as Total\_Pizza\_sold FROM pizza\_sales\_total;



1. SELECT COUNT(DISTINCT(order\_id)) as Total\_Order FROM pizza\_sales\_total;



1. SELECT SUM(quantity)/COUNT(DISTINCT(order\_id)) as Average\_number\_of\_pizza\_per\_pizza FROM pizza\_sales\_total;

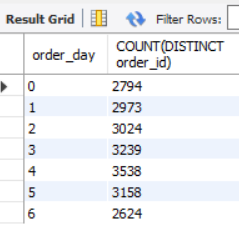


**CHARTS**

1. SELECT WEEKDAY(order\_date) as order\_day, COUNT(DISTINCT order\_id)

FROM pizza\_sales\_total

GROUP BY WEEKDAY(order\_date);

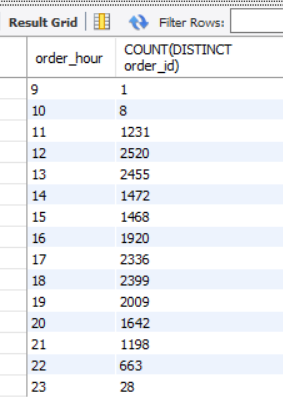


1. SELECT EXTRACT(HOUR from order\_time) as order\_hour, COUNT(DISTINCT order\_id)

FROM pizza\_sales\_total

GROUP BY EXTRACT(HOUR from order\_time)

ORDER BY order\_hour;



1. -- Percentage of pizza sales by category

SELECT pizza\_category, round(sum(total\_price),2) as total\_sales, round(sum(total\_price) \* 100/

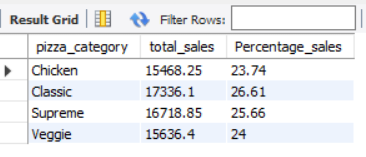
(SELECT sum(total\_price) from pizza\_sales\_total where MONTH(order\_date)=2),2) as Percentage\_sales

FROM pizza\_sales\_total

where MONTH(order\_date)=2

GROUP BY pizza\_category

ORDER BY pizza\_category;



1. -- Percentage of pizza sales by size

SELECT pizza\_size, round(sum(total\_price),2) as total\_sales, round(sum(total\_price) \* 100/

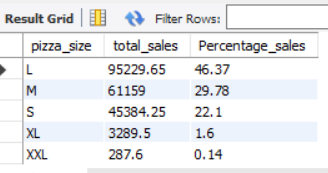
(SELECT sum(total\_price) from pizza\_sales\_total WHERE EXTRACT(quarter from order\_date) =1),2) as Percentage\_sales

FROM pizza\_sales\_total

WHERE EXTRACT(quarter from order\_date) =1

GROUP BY pizza\_size

ORDER BY Percentage\_sales DESC;



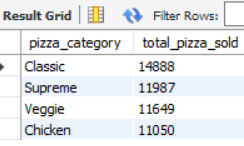
1. -- total pizza sold by category

SELECT pizza\_category, sum(quantity) as total\_pizza\_sold

FROM pizza\_sales\_total

GROUP BY pizza\_category

ORDER BY total\_pizza\_sold DESC;



1. -- Best Sellers

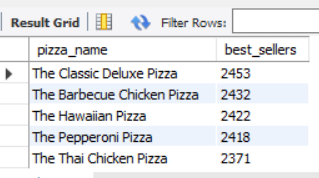
SELECT pizza\_name, sum(quantity) as best\_sellers

FROM pizza\_sales\_total

GROUP BY pizza\_name

ORDER BY best\_sellers DESC

LIMIT 5;



1. -- worst sellers

SELECT pizza\_name, sum(quantity) as worst\_sellers

FROM pizza\_sales\_total

GROUP BY pizza\_name

ORDER BY worst\_sellers

LIMIT 5;

